

## 2024 FNQ Volunteer of the Year Awards



**Date: Friday 24th May 2024, 6-10pm**

**Venue: Novotel Cairns Oasis Resort**

Melissa Schulz

FNQ Volunteers Inc.



## About the Event

The 2024 Volunteer of the Year Awards, hosted by FNQ Volunteers Inc., play a crucial role in fostering community spirit by acknowledging the invaluable contributions of dedicated volunteers. This event aims to honour their efforts, provide well-deserved recognition, and contribute to raising the profile of volunteering in FNQ.

As a sponsor, your brand will be prominently featured throughout the event, ensuring visibility across various channels, including the website, news, radio, magazine articles, and social media. Professional media support has been kindly offered by Adllins Media to ensure the event is widely publicised at a community scale. Professional photography will capture the evening highlights, providing compelling imagery for future marketing campaigns.

By associating your brand with the 2024 Awards, you demonstrate a strong commitment to community engagement, social responsibility, and the celebration of outstanding volunteerism.

Taking place on Friday, May 24th, from 6 pm to 10 pm at the Novotel Cairns Oasis Resort's MOKU Beach Club, this cocktail-style evening event includes awards ceremony, key speakers, entertainment, food, drinks and volunteer spotlight display on the big screen.

Nominated and award-winning volunteers and select guests will attend for free, with additional tickets for family and friends available for purchase in March, providing a unique platform to connect with a diverse audience of up to 180 attendees.

The event, aligned with the National Volunteers Week theme, "something for everyone," celebrates both the diverse volunteers and the myriad of volunteer opportunities available in our community. Sponsors can leverage this theme to showcase their commitment to inclusivity and community enrichment.

After the awards ceremony, sponsors will have the chance to share the spotlight during remarks from our Platinum Sponsor and FNQ Volunteers Inc. This segment acknowledges sponsors in addition to sponsor logo display throughout the event.

For sponsorship inquiries and to secure your place as a valued sponsor, please contact:  
Melissa Schulz  
Project Lead, 2024 Awards  
Program Coordinator, FNQVI  
0437282272  
[melissa@fnqvolunteers.org.au](mailto:melissa@fnqvolunteers.org.au)

Join us in celebrating volunteerism, making a lasting impact on the community, and positioning your brand at the forefront of positive change. Thank you for considering this unique opportunity.

Melissa Schulz

<b>Sponsorship Option 1</b>	<b>Platinum \$5000+gst Cash only</b>	<b>Gold \$3,000+gst Cash only</b>	<b>Silver \$1,000+gst Cash Only</b>	<b>Prize donation</b>
<b>ONE (1) ONLY Platinum</b> sponsorship package available	X			
Four (4) <b>Gold</b> sponsorship packages available		X		
Four (4) <b>Silver</b> sponsorship packages available			X	
Number of entry ticket(s) to 2024 Volunteer of the Year Awards (Cash Only Sponsors)	4	2	1	
Your ad or logo displayed individually on big screen during the event	x3	x1		
“Live” On-stage recognition by MC/presenters	X	X		X
Business logo showcased on Volunteer Awards AV presentation	X	X	X	X
Business logo on promotional webpage ongoing for Volunteer Awards event.	X	X	X	X
Business logo on social media platforms	X	X	X	
Business logo on all print media marketing	X	X	X	X
Sponsor media pack to share on your socials	X	X	X	X
Mention on all radio promotions of Volunteer Awards Event	X	X		
Social media sponsor shoutout post in lead up to event	x2	x1		
Social media thank you post event	X	X	X	X
Sponsor of ‘in event’ photo/social media competition	X			
Access to images and footage taken on the day that relate to you and/or your business	X	X	X	
<b>YOUR TOTAL INVESTMENT (inc GST)</b>	<b>\$5500</b>	<b>\$3300</b>	<b>\$1650</b>	<b>\$150-300</b>

<b>Sponsorship Option 2</b>	<b>Cost incl. GST</b>	<b>Onstage recognition by MC</b>	<b>Business Logo showcased on AV presentation</b>	<b>Business logo on social media platforms</b>	<b>Business logo on FNQ Webpage</b>	<b>BYOB (Bring your own Brochure)</b>
<b>Venue Sponsor (Gold sponsor inclusions)</b>	<b>\$2600</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Catering Sponsor (Gold sponsor inclusions)</b>	<b>\$2000</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Beverage Sponsor (Gold sponsor inclusions)</b>	<b>\$2000</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Media Coverage Sponsor (Silver sponsor inclusions)</b>	<b>\$1500</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Swag bag Sponsor</b>	<b>\$1000</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>AV Sponsor</b>	<b>\$900</b>				<b>X</b>	<b>X</b>
<b>Entertainment Sponsor</b>	<b>\$900</b>				<b>X</b>	<b>X</b>
<b>Decoration Sponsor</b>	<b>\$900</b>				<b>X</b>	<b>X</b>
<b>Activity Sponsor</b>	<b>\$900</b>				<b>X</b>	<b>X</b>
<b>Digital Marketing Sponsor</b>	<b>\$900</b>				<b>X</b>	<b>X</b>
<b>Communication Sponsor</b>	<b>\$900</b>				<b>X</b>	<b>X</b>
<b>Photo Booth Sponsor</b>	<b>\$900</b>				<b>X</b>	<b>X</b>
<b>Stage sponsor</b>	<b>\$600</b>					<b>X</b>
<b>Services Sponsor</b>	<b>\$600</b>					<b>X</b>
<b>Award Sponsor</b>	<b>\$500</b>					<b>X</b>

## Prize Donations

We are seeking donations of prizes to present to our award winners and a prize for the social media competition. As a prize donor, the name of your business will be included in the Event Program, your logo will be included on a Thank You sponsor slide on the day of the event and in a least one social media post. Your business will receive a live mention as the prize is given out.

FNQ Volunteers Inc. has a strong focus on community connections and we support over 100 not-for-profit organisations through our membership, so they can continue to serve those less fortunate than ourselves. We connect Volunteers with Organisations, Organisations to each other, Businesses, Community and Government. We believe in the power of networking and collaboration to lift each other in pursuit of our individual and collective goals.

At this event, we will invite our **Platinum** sponsor to award the winner of the photo/social media competition held during the event.

*“Volunteers don’t necessarily have the time; they just have the heart” ~ Elizabeth Andrews*

## Previous awards events

FNQ Volunteers has held award events in previous years, the most recent being December 2021. Due to a lack of funding and Covid impacts, it was not possible in 2022 or 2023. This makes it even more important that our local Volunteers are recognised properly and experience an evening to remember.

The 2021 awards were a casual, morning event with around 50 attendees. FNQ Volunteers know it’s time for a larger, community and media recognised event. With the generous support of sponsors such as yourself and Adllins Media, 2024 will be an event to remember!



<b>Draft Event Plan*</b>	<b>Time</b>	
<b>Welcome/arrivals - Music</b>	6pm	
<b>Opening and Acknowledgement of Country</b>	6:20pm	
<b>Socialising, fun and networking, food and drinks</b>		
<b>Guest Speaker</b>	7pm	
<b>Icebreaker and photo competition</b>	7:10pm	
<b>Awards Ceremony (First 3 Awards)</b>	7:20pm	
<b>Ad break (All ads played together)</b>		
<b>Awards Ceremony (Next 3 Awards)</b>	7:50pm	
<b>Platinum Sponsor Guest Speaker</b>	8:30pm	
<b>FNQ Volunteers: Vote of Thanks</b>	8:35pm	
<b>DJ Entertainment</b>	8:45pm	
<b>Socialising, fun and networking</b>		
<b>Total Event Duration</b>	<b>4 hours</b>	

\* Agenda is subject to change

*Thank You for your Support!*

## *Help bring the 2024 Volunteer Awards to life*



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